

Making Copy Cataloging Count

Elaine Franco

University of California, Davis

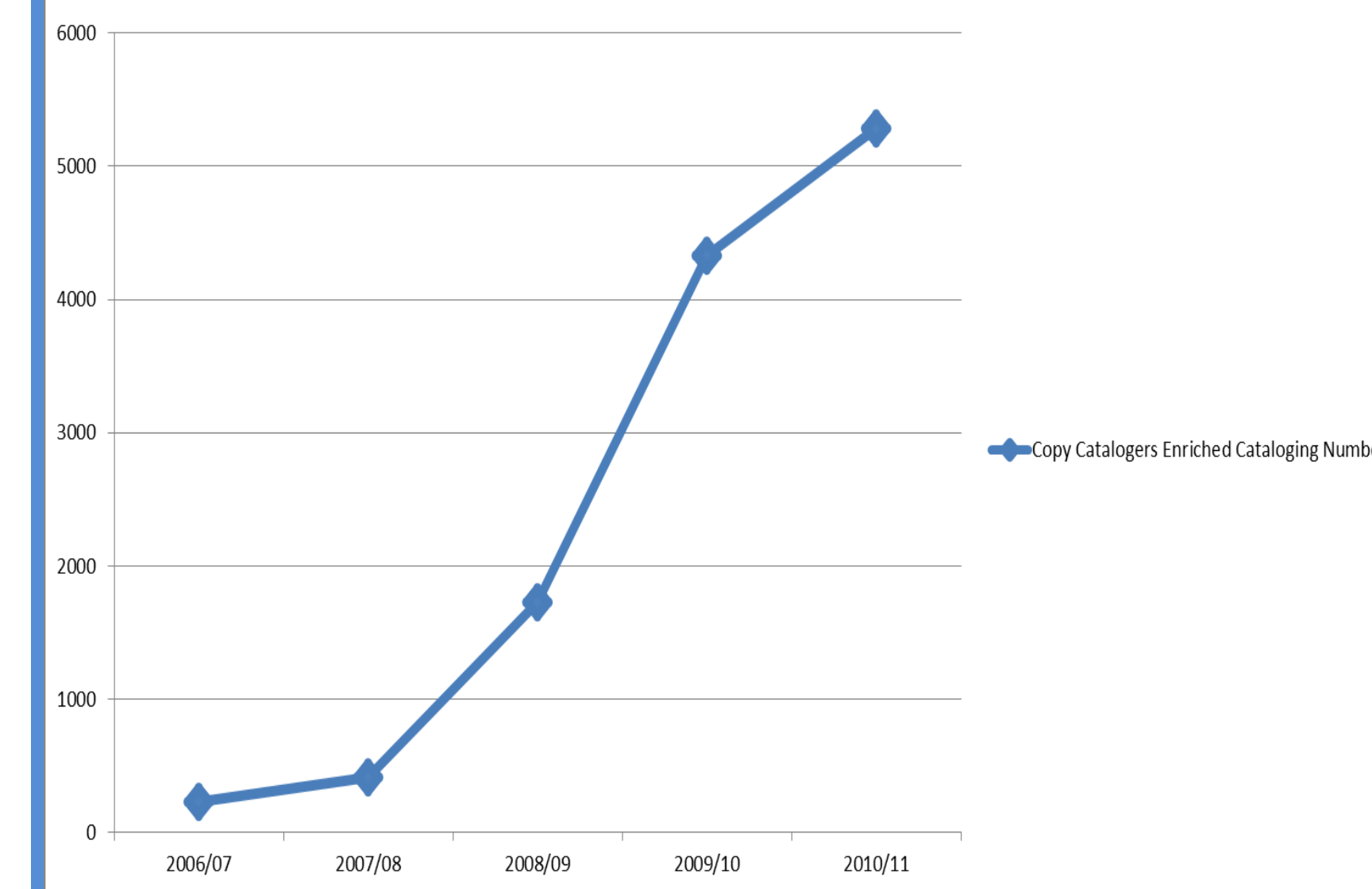
Copy Catalogers Assume More Responsibility

- “Easier” cataloging from PromptCat
- Loss of librarian positions
- Non-book material cataloging increasing
- More special collections backlog cataloging as new receipts diminish

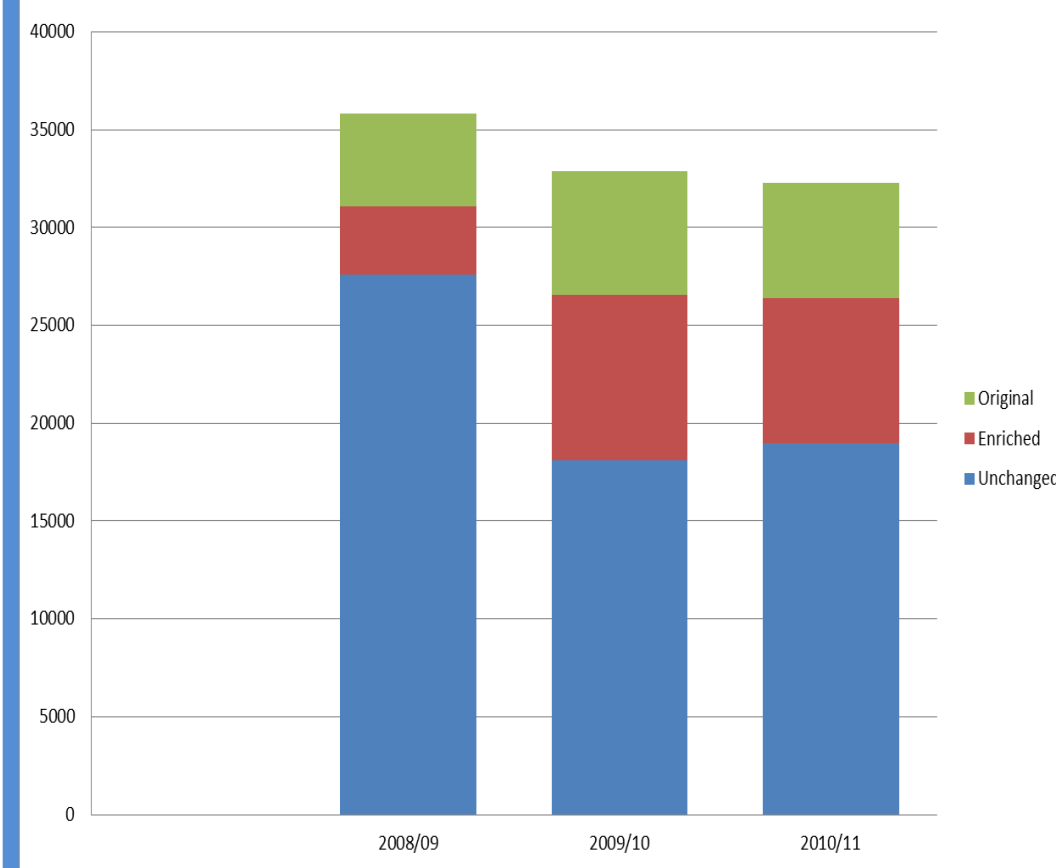
Dichotomy Between Global and Local Catalog Begins to Blur

- Concept of WorldCat Local: catalog once for local and global access
- Success of OCLC Expert Community Project (introduced in 2009)

Enriched Cataloging Statistics Copy Catalogers



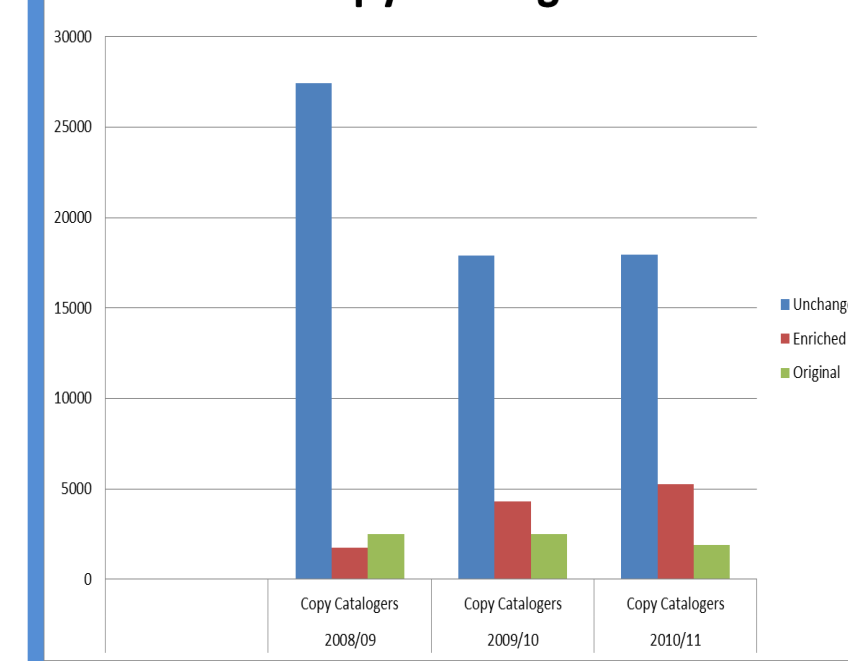
Cataloging Statistics All Staff



Training Opportunities for Copy Catalogers

- Catalogers Learning Workshops <<http://www.loc.gov/catworkshop/courses>> especially *Fundamentals of Library of Congress Classification* and *Basic Subject Cataloging*

Cataloging Statistics Copy Catalogers



Local Training Documents

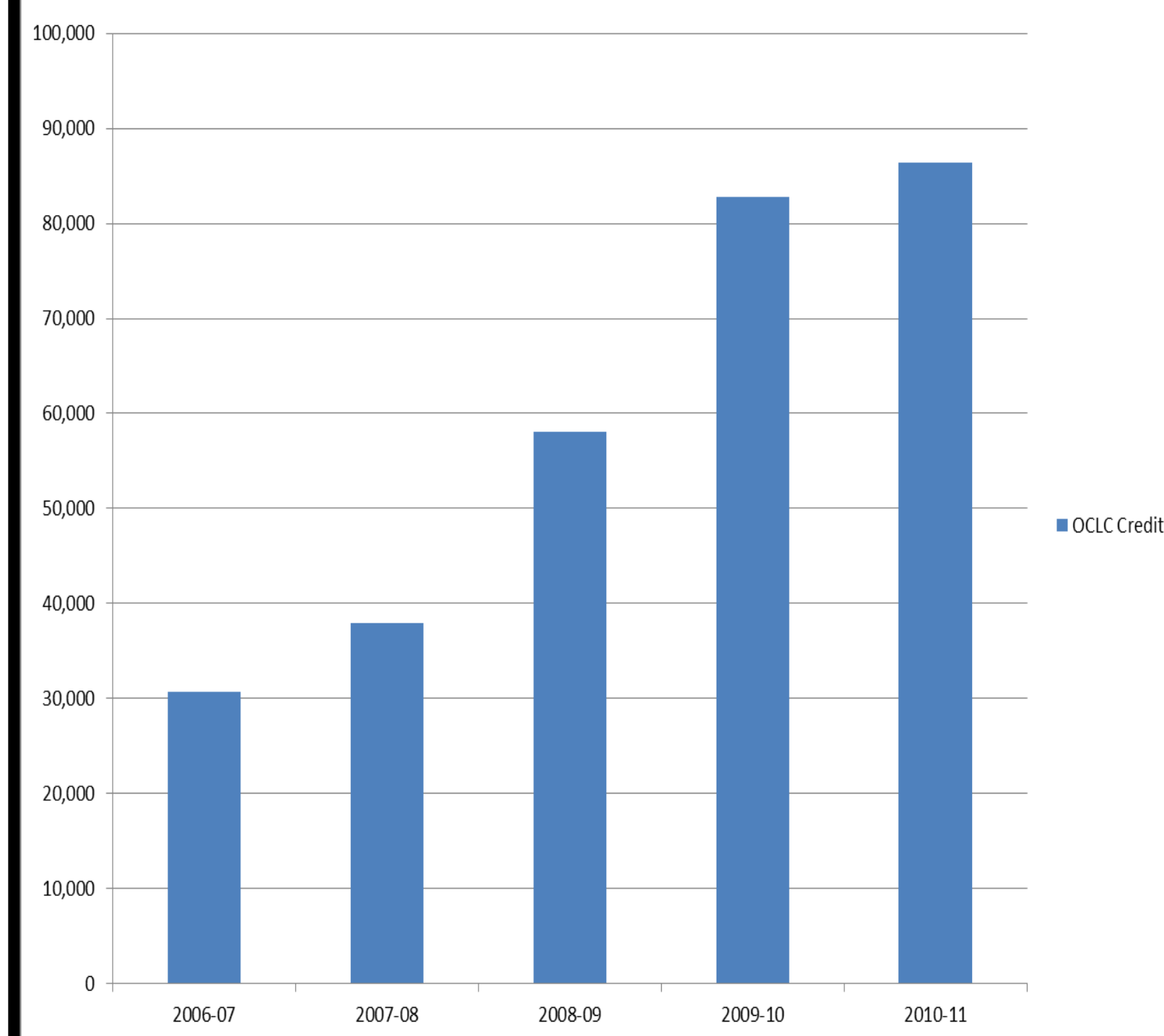
- Enriching and Enhancing the OCLC Master Record
- DVD Cataloging
- Electronic Media Cataloging
- Art catalogs (etc.)

Value Added

Investments in training and WorldCat enrichment result in :

- OCLC credits offsetting OCLC fees
- Rise in staff expertise and confidence
- Original catalogers concentrating on most difficult cataloging and hidden collections
- Improved patron experience (WorldCat and UC Melvyl WorldCat Local)

OCLC Credits 2006/07 to 2010/11



Questions for Further Study and Analysis

- Can UC Davis experience be sustained? Replicated? If so ...
- Would cataloging costs for all drop with increase in acceptable “as is” records?
- Would more original cataloging be input sooner?
- Would quality control assistance and credits/fees balance out for OCLC’s bottom line?